fastenerdata







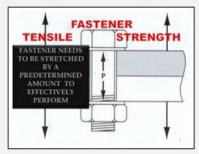






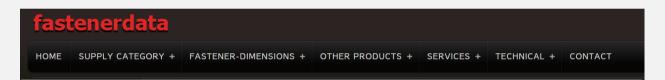






What is fastenerdata

- Fastenerdata is source of fastener supply, specific to fastener products and fastener supply categories.
- Over 3,000 fastener products with detailed information, fastener drawings, fastener dimension tables, PDF detail and fastener product images.
- Product top and side menu or 'Search Our Site' to rapidly find Bolts, Screws, Nuts, Washers, Socket Screws and many other fasteners.
- Fastener threads, drives, points and technical information; dimensional comparisons for German, British and USA products.
- World fastener standards and non-standard product descriptions
- New products showcase, exhibition, glossary and literature rack.
- Marketed from one of the most extensive databases; containing fastener suppliers, manufactures, fastener users and fastener specifiers.
- Website growth through proactivity makes fastenerdata 'different from the rest'.



National Fastener Standard and Non Standard Description Lists







Activity @ fastenerdata

This year fastenerdata is forecast to have over 180,000 visitors with a 600,000 pages viewed; visitor spending just under five minutes on average on the site. That's a lot of people taking more than a glimpsing visit; they are staying to view fastener dimensional information, technical detail, and looking for a fastener source; making the site addictive and a focal point for fastener information.

The fastenerdata website is populated with fastener distributors, fastener manufacturers and fastener services, advertising their abilities against specific products or supply categories.

Fastener manufacturers and distributors are mailed on a regular basis along with Global fastener companies' users and specifiers of fasteners; as an advertiser your service would be included in these mailings.

Unique advantages of the Fastenerdata website

A single click on your company logo can take your potential customer to a place of your choice:

- Your company website.
- Your company email.
- Your company video.
- Your own fastenerdata web page with links to your website, your email your videos and anything else you want to put on your page or link too.
 - Web promotion makes your logo visible 24 hours per day, 7 days a week for 365 days of the year.
 - ❖ Proactivity is part of the plan for the success of fastenerdata, we have a rapidly growing following of fastener manufacturers, distributors and specifiers visiting the fastenerdata website. Our database increases by 50 or more new contacts every day.
 - ❖ Fastenerdata has Google Analytics; following 12 months promotion, we are able to supply visitor numbers for the specific pages where your logo appears.

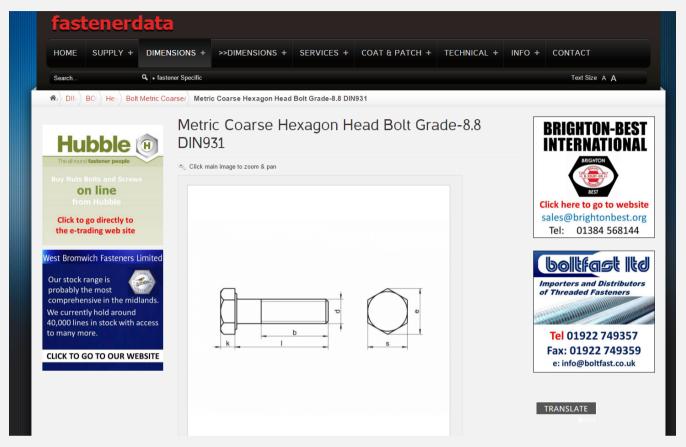


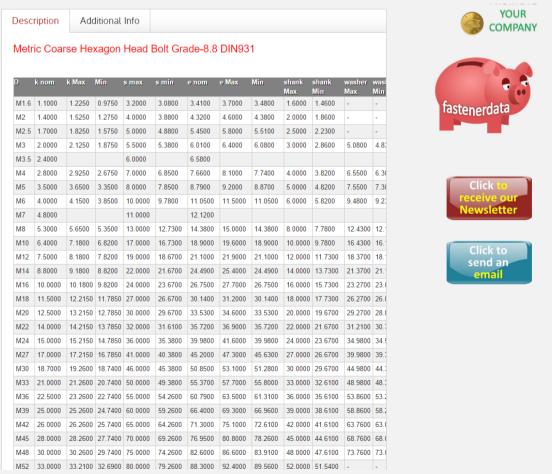


Where to place your company on fastenerdata

There are many pages on the website where you can place you company logo and a link to your own website; over 3,000 fastener product pages with drawings, images and table data.

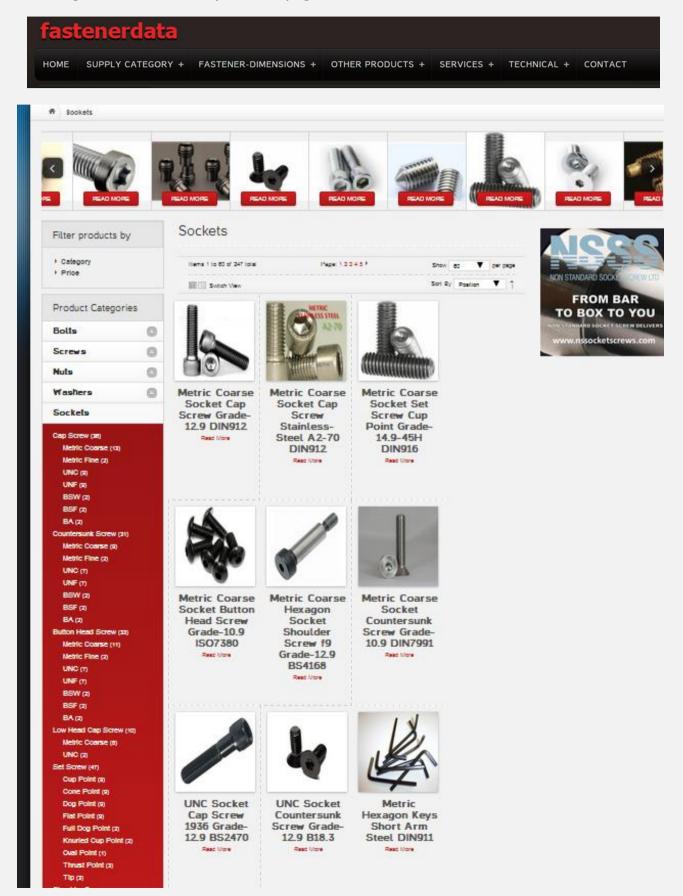
The below image shows four advertisers logo's against 8.8 hexagon bolts.





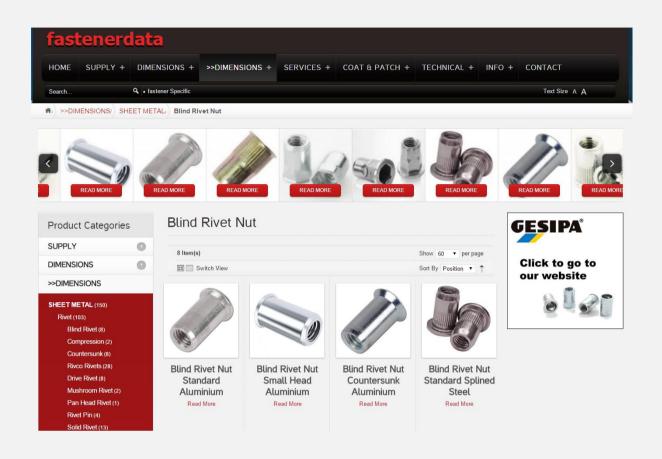
Product category advertising

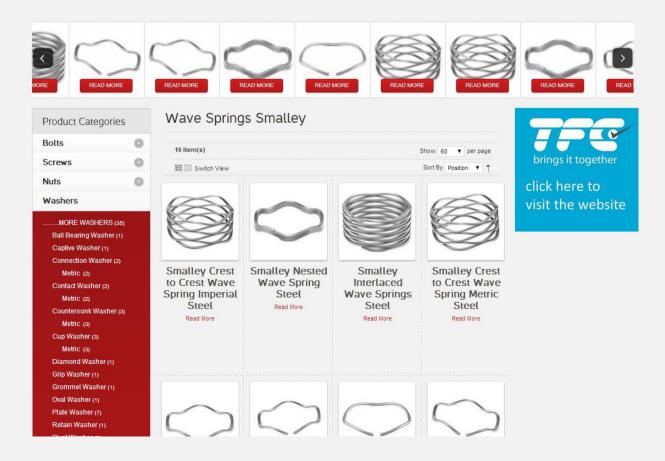
The below image if expanded would show 247 different socket head products, these pages also show a product category menu on the left and advertising goes down the right. The complete product range menu is at the top of each page.



See what other companies are doing with their product ranges

Have you considered showcasing a complete fastener range; take a look at what these two customers have done.





Logo type and origination

The square advert with your logo is the most popular; the vertical and horizontal strips are also possible if not already taken. Your simple advert can be originated at no extra cost; we need a quality logo image that in many instances can be copied from your website or scanned from your letter head, examples are below.









































Supply category advertising

Supplier category pages are all shown on the home page.

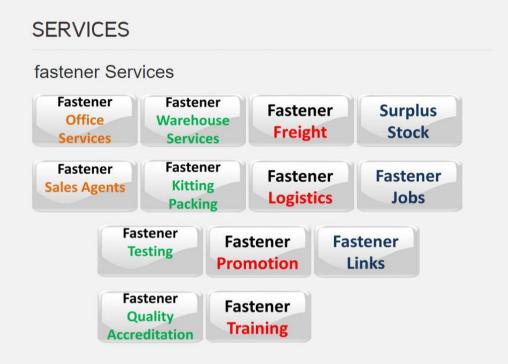
This option is for advertisers who consider their product supply group is their strength.

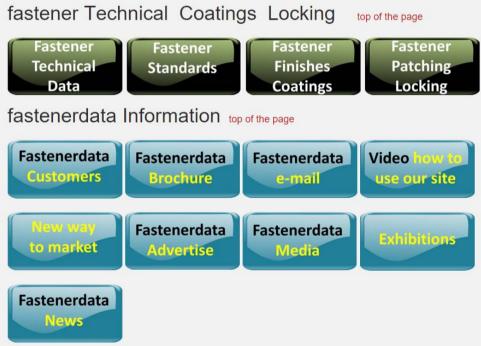
fastener Supply category top of the page



fastener information

Advertising against your products, product categories and supply categories is an option but do not to forget other types of web pages that are extensively visited:







Advertising

All **product** pages are sold in multiples of five and displays are for one year, with a discount for larger orders, if you can't see your products we will create them. Product pages are the most popular and customers have taken between five and 48 pages. For the large orders we normally add menu drop downs to assist product location.

Products are grouped on **product category pages**; the majority of **product category** pages have sub categories, we sell them in full or partial sets relate to the popularity of the pages, prices are subject to negotiation.

Home page **supplier category** pages for one year:

- Square vertical logo on the side of the page.
- Double square vertical display on the side of the page
- Top strip display if the space is available
- Supply category display
- Full 12 months promotion with links.
- Your simple logo advert can be originated at no extra cost.

The most visited pages are the home page, technical page and Standard numbers; advertising on these pages is subject to negotiation.

We offer a Profile page with contact details, PDF brochure, video and an introduction to your company and its abilities.

Literature rack is a place to display your brochure and can be viewed by opening a PDF

Payment terms are payment in the month of invoice.



email us Our Customers Our Brochure

Sign Up Literature Rack News Letter

Visitor Statistics Glossary

Proactivity A New Way to market

Exhibitions Media

How to find Products Videos on fastenerdata

Promote your fastener business Fastener Fun

fastenerdata

HOME SUPPLY CATEGORY + FASTENER-DIMENSIONS + OTHER PRODUCTS + SERVICES + TECHNICAL + CONTACT

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